How to piss off the Music Industry for Fun and Profit.

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How to piss off the Industry for Fun and Profit.

John Buckman
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http://blogs.magnatune.com
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- to Remix — to adapt the work

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1995 - 2005

Lyris Technologies
Email List Server Software
Sold for $32 million in 2005
2006-

Creative Commons
- On the Board of Directors

and

Open Rights Group UK
- On the Advisory Board
Setting the scene:

Piracy everywhere vs Permission Society
This computer is not authorized to play “Lyteo (Rank 1 Remix)”. Would you like to authorize it?

To play this song you must authorize this computer to play songs purchased using the account “janford”. You may authorize up to 5 computers for each account.

Apple ID:

Password:

AOL

Forgot Password?

Preview

Cancel

Authorize
Latest Round Of Music Industry Lawsuits Targets Internet Theft At 17 College Campuses

WASHINGTON – On behalf of the major record companies, the Recording Industry Association of America (RIAA) today announced a new round of copyright infringement lawsuits against 757 individuals engaged in Internet theft, including computer network users at 17 different colleges.

These “John Doe” lawsuits cite individuals for illegally distributing copyrighted music on the Internet via unauthorized peer-to-peer services such as eDonkey, Grokster, Kazaa and LimeWire. In addition, lawsuits filed in this round against university network users target students using the file-sharing application i2hub to download and distribute music on the advanced network infrastructure of Internet2.

Today’s litigation marks the third time the music industry has taken action to combat theft on Internet2’s specialized, high-speed university computer network, for a total of 560 lawsuits at 39 campuses this year.
Xtorrent

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The Bots
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**Asteria**: late-medieval vocal and instrumental music
- Le Souvenir de Vous me Tue
- Soyes Loyal

**Briddes Roune**: 13th century medieval English songs
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- CD2 JS Bach Cello Suites
  
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**Asteria**: late-medieval vocal and instrumental music
- *Le Souvenier de Vous me Tue*
  
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- *Soyes Loyal*
  
  play hifi, lofi, details, license, **BUY**

**Bridges Roune**: 13th century medieval English songs
Part of these collections: Lute, Medieval, Remixed by Four Stones.

Customers who bought Asteria also bought: Philharmonia Baroque, Magnatune Compilation, Suzanne Teng, DJ Cary, Tlopa, American Baroque, Falling You, Trevor Pinnock, Phoebe Carral, Jade Leary.

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**Asteria: late-medieval vocal and instrumental music**

- Le Souvenir de Vous me Tue
- Soyes Loyal

"...meltingly beautiful."—*The New York Times*

In October 2004, Asteria burst onto the national early music scene, winning Early Music America's first Unicorn Prize for Medieval and Renaissance Music with a performance heralded by the New York Times as "intimate and deeply communicative...meltingly beautiful." This engaging duo brings out the passion and emotional impact of late medieval vocal and instrumental music with timeless love songs of wide appeal, transporting their listeners back to the age of chivalry.

Eric Redlinger's sweet tenor and skill on the lute are
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Eric Redlinger's sweet tenor and skill on the lute are complemented by his expertise in early music, earned through study at the Schola Cantorum Basiliensis and extensive archival research into original sources. Following
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Download the music to your computer in whatever format you choose. After that, you can play it on your MP3 player, burn it to CD & use it however you please!

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MP3 files typically only take about 5 minutes to download, while the highest quality format (WAV) takes about an hour (on DSL or Cable modem). When you burn a CD from our WAV files, you'll have the same sound fidelity as a store-bought CD.

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**Shipping is free.** And when you buy a CD, we also let you download the album right away so you can enjoy the music while you're waiting for your CD to arrive.
Buy a Downloadable Album of "Le Souvenir de Vous me Tue" by "Asteria".

How much do you want to pay?

$8 (typical)

50% goes directly to the artist, so please be generous!

Your VISA/Mastercard Number: (or use Paypal)

Use Paypal for American Express, Discover or Paypal.

Expiration date:

01 2006

Your 3 digit credit card security code: (help)

Your Name:

Your Email Address:

If you prefer, you can omit your email. If you provide it, the artist will be notified and may contact you.

Save purchase details for next time? (explain)

☐ yes  ☐ no

Receive occasional 'new artists at Magnatune' announcements: (sample)

☐ yes  ☐ no
Buy a Downloadable Album of "Le Souvenir de Vous me Tue" by "Asteria"

$5
$6
$7
$8 (typical)
$9
$10 (better than average)
$11
$12 (generous)
$13
$14
$15 (VERY generous!)
$16
$17
$18 (We love you!)

Security code: (help)

European Euros
4 €
5 €
6 € (recommended)
7 €
8 €
9 €
10 €
11 €
12 €
13 €
14 €

British Pounds
£

Please provide your email address to receive the album. If you provide it, the artist will be notified. 

Email: (explain)

Magnetune's announcements: (sample)
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- films that are being shown in places where no admission fee is charged
- GNU/Berkeley/OSI licensed games or software that are given away for free (or included incidentally inside a larger distribution, even in a pay-distribution)
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Artist: Zilla
Album: Egg

You can download an individual song by right clicking on [mp3] and choosing "save target as".

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[mp3] 01-Wind Barber (4:09)
[mp3] 02-Wicker Pilots (6:27)
[mp3] 03-Velvet Periscope (5:56)
[mp3] 04-A Great Many Maps (5:13)
[mp3] 05-Favorite Sleeve (4:04)
[mp3] 06-Exalted Earthworm (2:54)
[mp3] 07-Rufus (6:56)
[mp3] 08-Sun of Many Maps (7:26)
What kind of music license?

1. **Film**: sync license
2. **Single units**: wedding video, small quantity for-profit
3. **Video**: CDROM, VHS, DVD, and for-sale production.
4. **Slide show** or Powerpoint.
5. **TV ad** or **radio ad** (or radio production)
6. **Audio** projects
7. **Internet** web site, Flash
8. **Podcasts** & vblogs
9. **Non-Commercial**: schools and Creative Commons
10. **TV show**: sync license
11. **Video game** and software
12. **Sampling**: remixes, covers & derivative works
13. **Music compilation**: CD, DVD and computer audio
14. **Public Space**: restaurants, trade shows & retail spaces
15. **Telephone** music on hold
16. **Custom bid**: other projects and special situations
License Music for a Movie Production

This license is for any video or film project which will be shown in theaters. If your project will not appear in theaters, a "video" or "single units" license is what you need.

Will entire film also be viewable on the web?
- No
- Yes

Music used in out-of-context trailers:
- Not used
- Yes, used in out-of-context trailers

Budget of the entire film production: (including salaries and all expenses)
- Less than $100 (or no budget)
- Less than $1,000
- Less than $10,000
- Less than $100K
- Less than $250K
- Less than $500K
- Less than $1M
- Less than $15M
- Less than $40M
- Unlimited

Territory:
- Festivals and Art Houses
- Pre-distribution (test and presentation screenings)
- Worldwide
- Entire USA (National)
- USA national + Canada
Nouvelle Megane

Playlist

Découvrez la sélection musicale Nouvelle Megane proposée par les articles du net Label Magnatune. Enregistrez et réalisez votre propre compilation Nouvelle Megane en téléchargeant l'ensemble de la sélection.

Profitant en tout de suite sur la radio CD 4 X 15W avec lecteur mp3 de votre Nouvelle Megane !

* de série ou en option selon version

Téléchargez gratuitement et en intégralité l'album Nouvelle Mégane
With a heart that's unmistakably a Harley®.
Blog posting from Mike:
By God it's MY TUNE....
on HARLEY'S MAIN SITE!!!!

Man, I'm honored....to have a song chosen by THE Premier motorcycle company in the World....I'm knocked out.

HUGE THANKS to MAGNATUNE.....John and Jan....MY PROMOTERS....they are the BEST!!!!!
Why “we are not evil”

- **Licensing**: all our music can be licensed for commercial use instantly and online. We license more music online than anyone else in the world (over 1000 licenses in our 4 years of business).
- **Perfect audio quality**: you get CD quality audio WAV files, as well as super-high quality VBR MP3s, AAC, and open source friendly FLAC and OGG formats (sample download page)
- **No DRM**: No copy protection (DRM), you can do what you like with your music, unlike iTunes and Windows-media based web sites
- **Listen to everything**: all our albums can be listened to in their entirety before you buy
- **Good music**: we work with artists directly, not with record labels, and all our music is hand-picked. On average, we accept 3 out of every 100 submissions
- **MP3s everywhere**: Our MP3s play everywhere: iPods, Creative, SanDisk, iRiver and every portable device that supports MP3s
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- **Podcast-legal**: non-commercial [podcasters](https://podcasters.com) can use our music for free
- **Free review copies**: [music reviewers](https://reviewers.com) (web, print and radio) can get free copies of all our music
- **No major labels**: we have absolutely nothing to do with major labels or the RIAA
What makes a great business idea?
What makes a great business idea?

It really annoys an established industry who is making a lot of money and it’s legal.
What makes a great business idea?

and

it gets you excited to get out of bed every morning.
John Buckman
<john@magnatune.com>
http://blogs.magnatune.com